



POLISH MID-CENTURY ICONS

FURNITURE SERIES

CATALOG 2017

Made with  in Poland
since 2014

The Story behind the Brand

Designer of 366 Armchair Józef Chierowski - (1927-2007)

366
Concept
Retro Furniture



Designer Józef Chierowski working on 366 Armchair

• Our Story •

Our name comes from our flagship product – Model 366. The 366 Armchair was the most popular piece of Polish Mid-Century furniture. This was partly a matter of luck: in the early 1960s, one of the biggest furniture factories in Poland was destroyed by fire, creating a sudden need for simple furniture that could be assembled quickly. Young designer Józef Chierowski jumped at the opportunity. That was when the chair's potential first manifested itself.

Thanks to its minimalist design and lightweight wooden construction, it was an instant success, soon to be found in almost every office, café and restaurant in Poland. The 366 Armchair was manufactured for over 20 years, with more than 500,000 copies sold throughout the Eastern Bloc.

Despite such success, the Masterpiece never had the chance to be noticed outside of the Soviet sphere of influence. In 2014, following a hiatus of over 30 years, 366 Concept decided its time has come. After securing exclusive license to the copyrights, we reissued this forgotten Icon of Polish Mid-Century design, based on the original drawings from the 60s.

Our passion, commitment to quality and 366's unique design has quickly won over critics and customers around the world: our crowning achievement the official selection to the Design Museum London 2016 exhibit designed by Oma Architects. Since 2014, 366 Concept has brought back to life four additional pieces of Iconic Polish Mid-Century design, each with a number of customizable options, offering in all over 50 unique kinds of furniture. By the end of 2016, the brand was available in over 50 concept stores throughout Europe, including London, Paris, Berlin, and Zurich, and established lasting cooperation with numerous top architects around the world.

• Our Vision •

We believe good design is timeless. That is why we bring back only top icons of Mid-Century design, which have already passed the test of time and have proven themselves to be equally satisfying over decades. Our Seats is made of highest quality materials and finished with utmost care, to ensure top-shape longevity. Above all else, we believe that business is not only about the product or the price tag, but also about how things are done. That is why we put great effort into making our business sustainable: ecofriendly and socially conscious.

• Our Values •



Premium Quality - More than 10 specialists work on each product. We use only top-quality materials on both the inside and the outside, guaranteeing decades of satisfying use.



Hand-Finished - We pay attention to every detail. Each component of our furniture is hand-finished with utmost care by experienced craftsmen.



Fabrics - Beautiful and highly durable fabrics, selected by our professional stylists, reflect current design trends in Paris, Milan and London.



Solid Wood - Hand-selected and aged for a minimum of 7 years prior to assembly, our wood guarantees frames that age well.



Eco-Friendly - Our furniture received the „Green Friendly” Certificate: only safe, water-based pigments, varnishes and glues are used in the production process.



Made in Poland - Our products are manufactured in Poland only, based exclusively on materials from European suppliers.



Nature Care - Our philosophy is to live in harmony with nature. We have, therefore, decided to invest in the future of our planet one tree at a time. For every armchair sold, one tree gets planted. This program helps reforest the land and it's all thanks to you!

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Seats Series

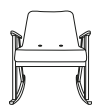
366
Concept
Retro Furniture

366 Series / 366 PLUS Series - extended size / Kids Series

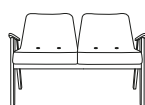
p. 10



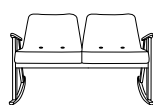
Easy Chair



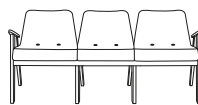
Rocking Chair



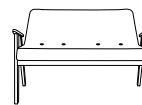
2-Seater



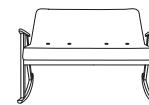
Rocking 2-Seater



3-Seater



Sofa



Rocking Sofa

366 Metal Series

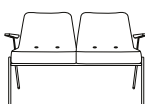
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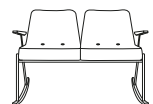
Easy Chair



Rocking Chair



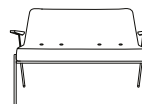
2-Seater



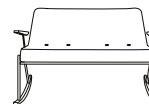
Rocking 2-Seater



3-Seater



Sofa



Rocking Sofa

Bunny Series

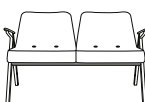
p. 26



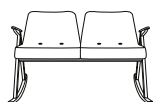
Easy Chair



Rocking Chair



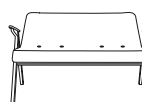
2-Seater



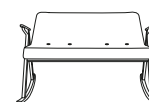
Rocking 2-Seater



3-Seater



Sofa



Rocking Sofa

Fox Series

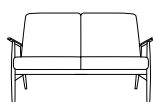
p. 31



Easy Chair



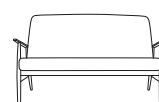
Rocking Chair



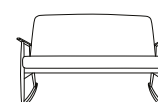
2-Seater



3-Seater



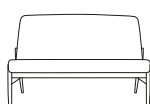
Sofa



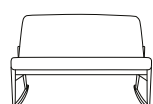
Rocking Sofa



Club



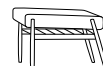
Club Sofa



Club Rocking Sofa



Bag



Footrest



Stool



Bench

200-190 Chair Series

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Chair



Bench



Rocking Bench



Bar Stool
Size S



Bar Stool
Size M

Tables Series

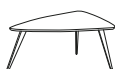
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366 Series

p. 17



Small Coffee
Table



Long Coffee
Table



Big Coffee
Table



Round Coffee
Table **S**



Round Coffee
Table **M**

Fox Series

p. 33



Coffee Table **S**



Coffee Table **M**



Round Coffee
Table **S**



Round Coffee
Table **M**



Round Coffee
Table **L**



Round Coffee
Table **H**

Cocktail Series

p. 39



Coffee Table **S**



Coffee Table **M**



Coffee Table **L**



Coffee Table **H**

Cushions

* with piping

p. 41



Rectangle Cushion **S**



Rectangle Cushion **M**



Square Cushion **S**



Square Cushion **M**



Rectangle Cushion **S**



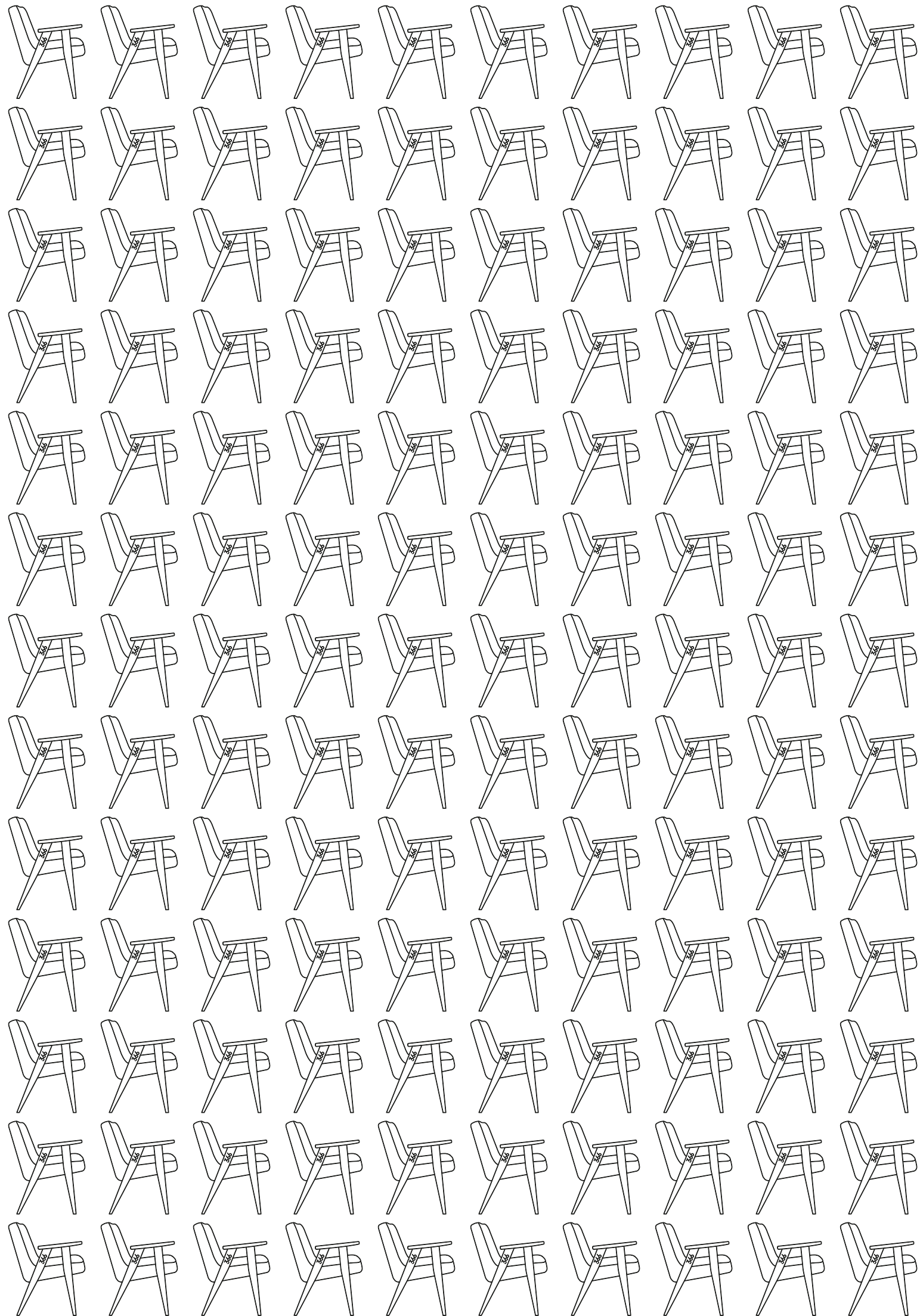
Rectangle Cushion **M**



Square Cushion **S**



Square Cushion **M**



366 Series

366 Armchair - Velvet Collection - Sky Blue, Ash 03

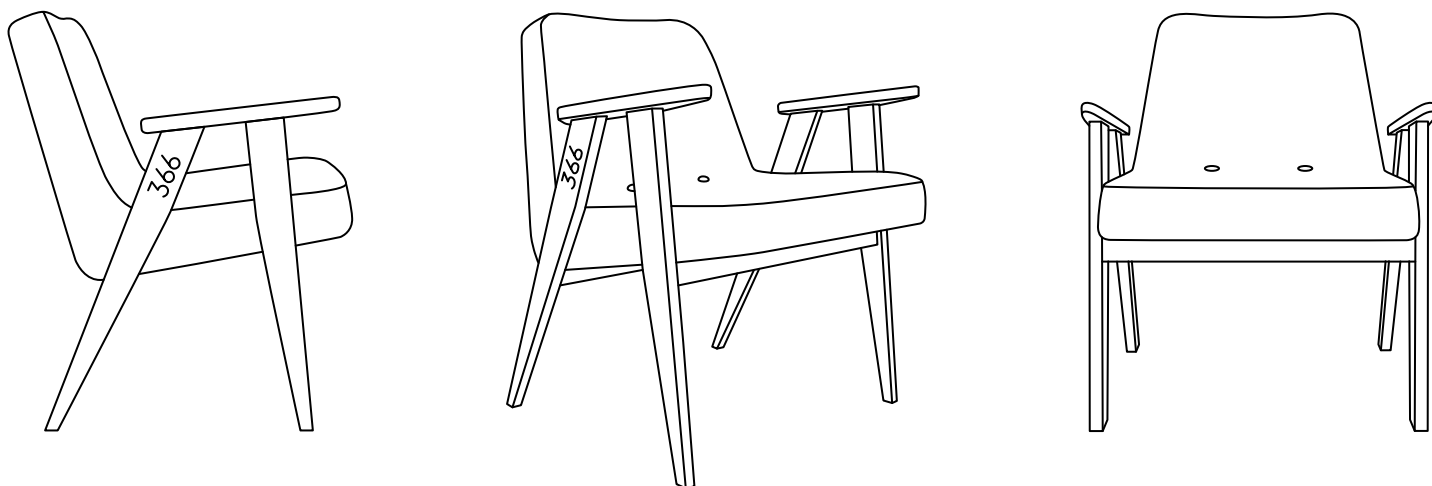
366
Concept
Retro Furniture



366 Series

Józef Chierowski, 1962 / 2014

366
Concept
Retro Furniture



ABOUT THE SERIES

Furniture series based on the legendary 366 Armchair designed by Józef Chierowski in 1962. Its compactness and comfort make it ideal for apartments and commercial spaces alike. The 366 Armchair is an Icon of Mid-Century Polish Design. Over 500,000 copies were manufactured between the 1960s and the 1980s. Now, over 30 years later, it has been revived, based on Józef Chierowski's original design. The seats series includes: Armchair, Rocking Chair, 2-Seater, Rocking 2-Seater, 3-Seater, Sofa and Rocking Sofa. The tables series includes: Small Coffee Table S, Long Coffee Table M, Round Coffee Table S, Round Coffee Table M and Big Coffee Table.

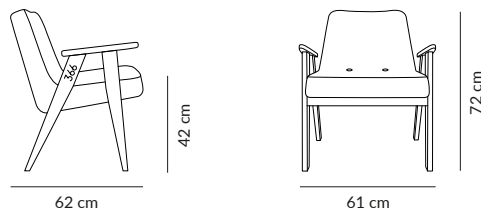
- Reissued by 366 Concept in 2014.
- Available in 3 sizes: original from the 1960s, 366 PLUS – larger version, adjusted for today's standards; 366 Junior – for kids 3-12 years old.
- Available in 4 colors of Oak wood.
- Made of solid wood.
- Upholstery available in all fabrics, as well as natural leather (special order).
- Awarded Must Have 2015 at Łódź Design Festival.
- Chosen for exhibition PAN by OMA Architects in LONDON DESIGN MUSEUM.
- Available for contract (norm passed: EN 16139).

366 Series

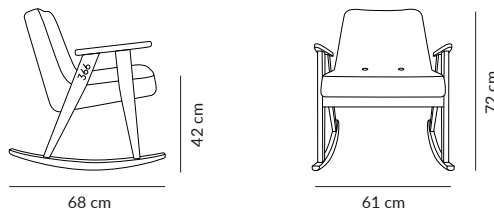
Józef Chierowski, 1962 / 2014

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Concept
Retro Furniture

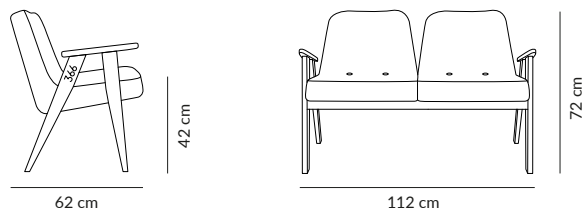
366 Armchair



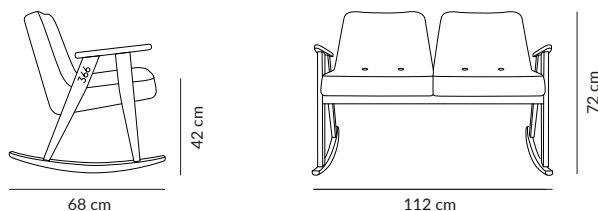
366 Rocking Chair *



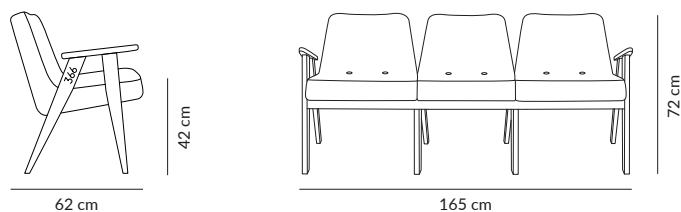
366 2-Seater



366 Rocking 2-Seater



366 3-Seater



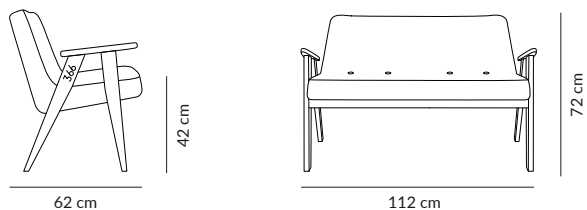
* requires self-assembly

366 Series

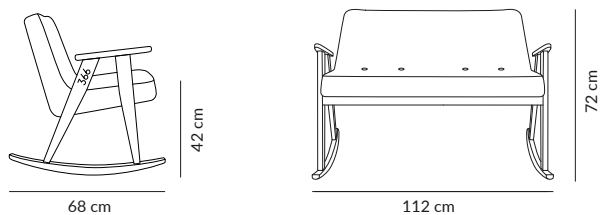
Józef Chierowski, 1962 / 2014

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Concept
Retro Furniture

366 Sofa



366 Rocking Sofa

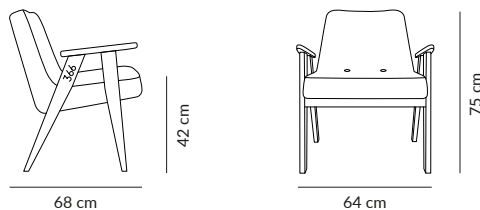


366 PLUS Series - extended size

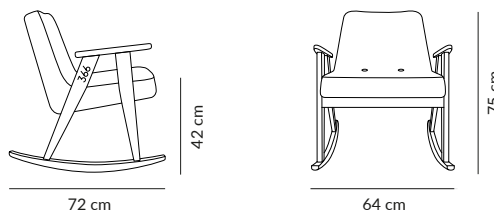
Józef Chierowski, 1962 / 2014

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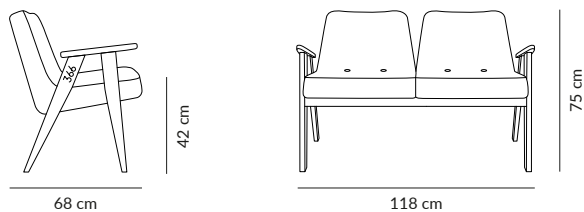
366 PLUS Armchair



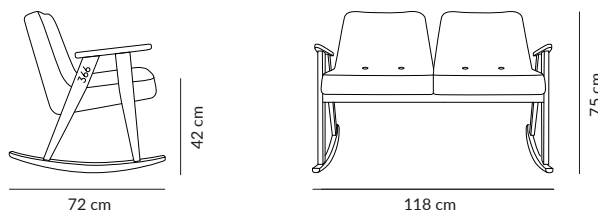
366 PLUS Rocking Chair



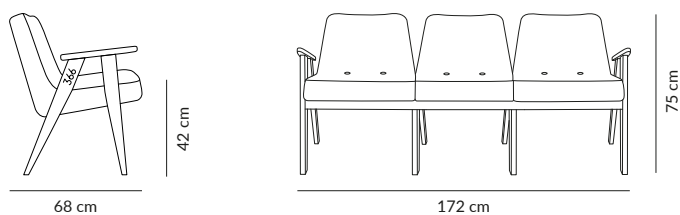
366 PLUS 2-Seater



366 PLUS Rocking 2-Seater



366 PLUS 3-Seater

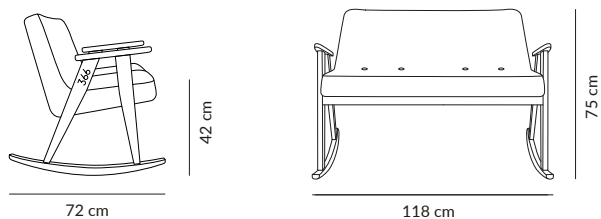


366 PLUS Series - extended size

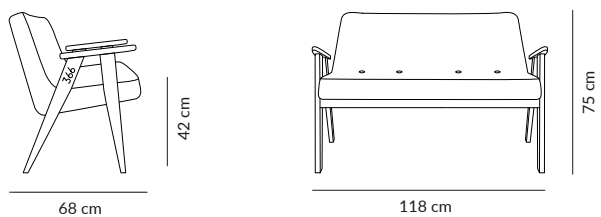
Józef Chierowski, 1962 / 2014

366
Concept
Retro Furniture

366 PLUS Rocking Sofa



366 PLUS Sofa



366 Kids Series

366 Junior Armchair - Loft Collection - Mustard, Ash 03

366
Concept
Retro Furniture

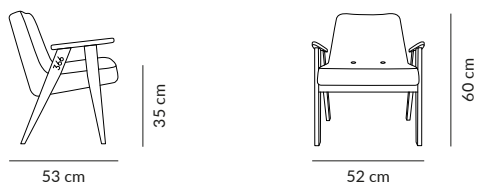


366 Kids Series

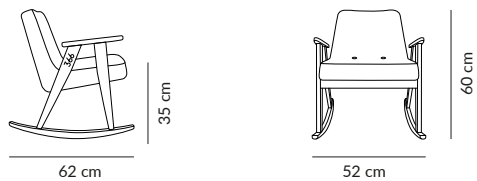
366 Concept, 2014

366
Concept
Retro Furniture

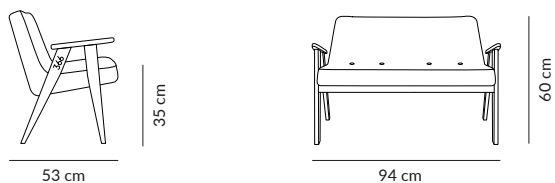
366 Armchair



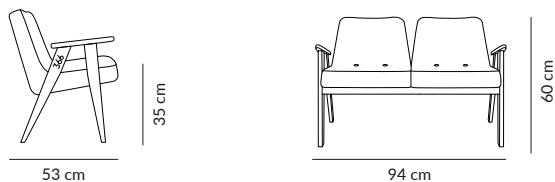
366 Junior Rocking Chair



366 Junior Sofa



366 Junior 2-Seater



366 Tables Series

366 Round Coffee Table S - Oak 02

366
Concept
Retro Furniture

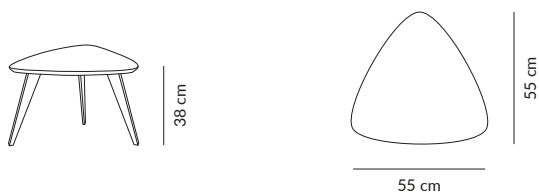


366 Tables Series

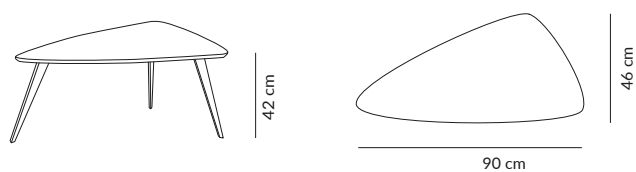
366 Concept, 2014

366
Concept
Retro Furniture

366 Small Coffee Table **S**



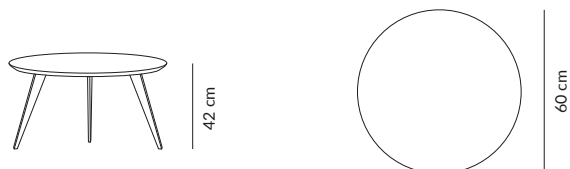
366 Long Coffee Table **M**



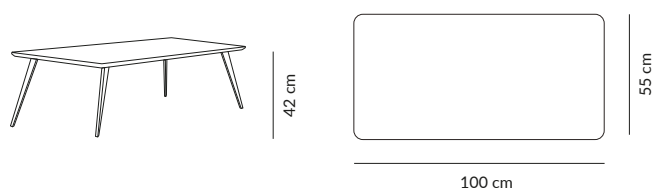
366 Round Coffee Table **S**

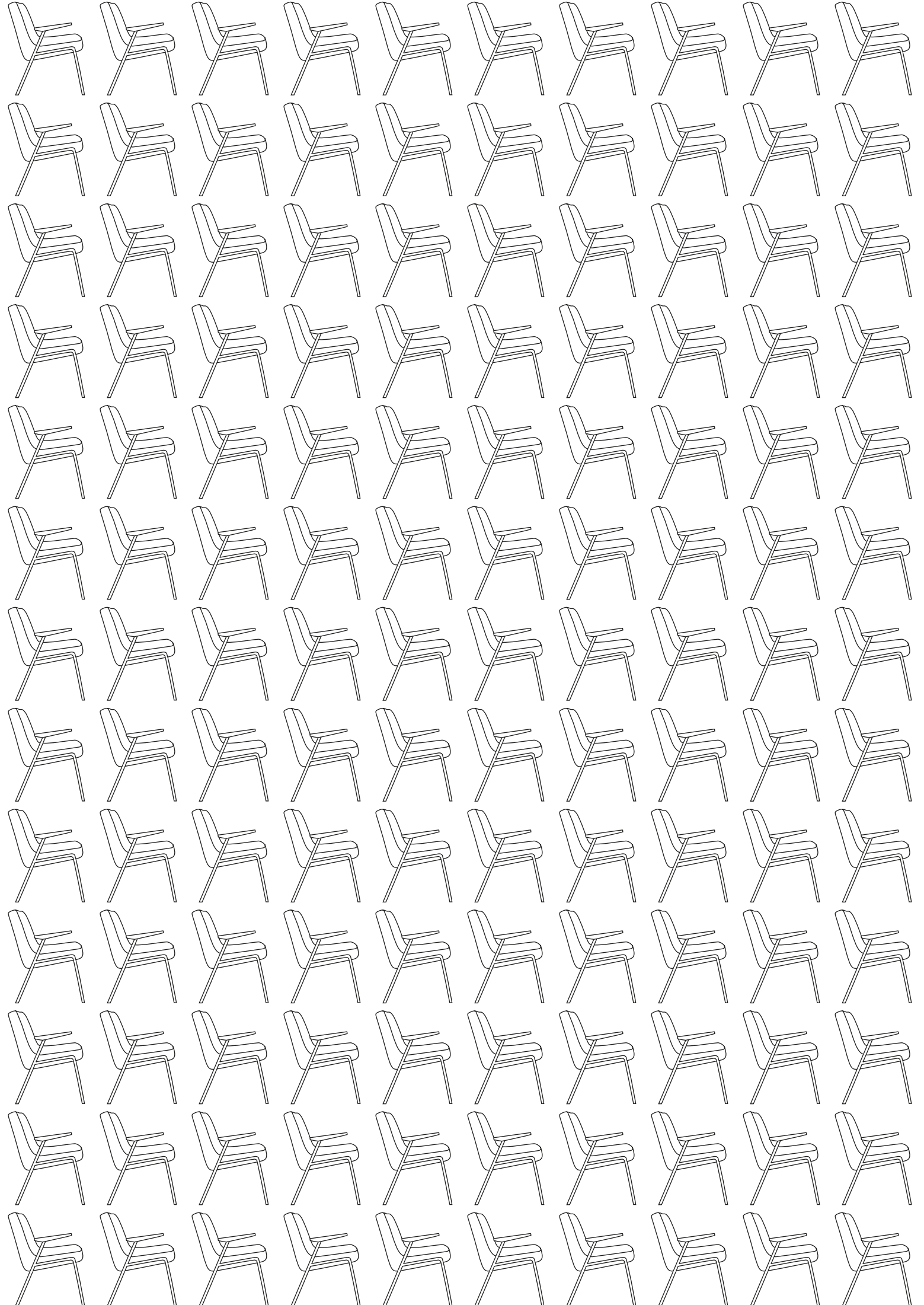


366 Round Coffee Table **M**



366 Big Coffee Table





366 Metal Series

366 Metal Armchair - Eco Leather Collection - Black, Ash 02

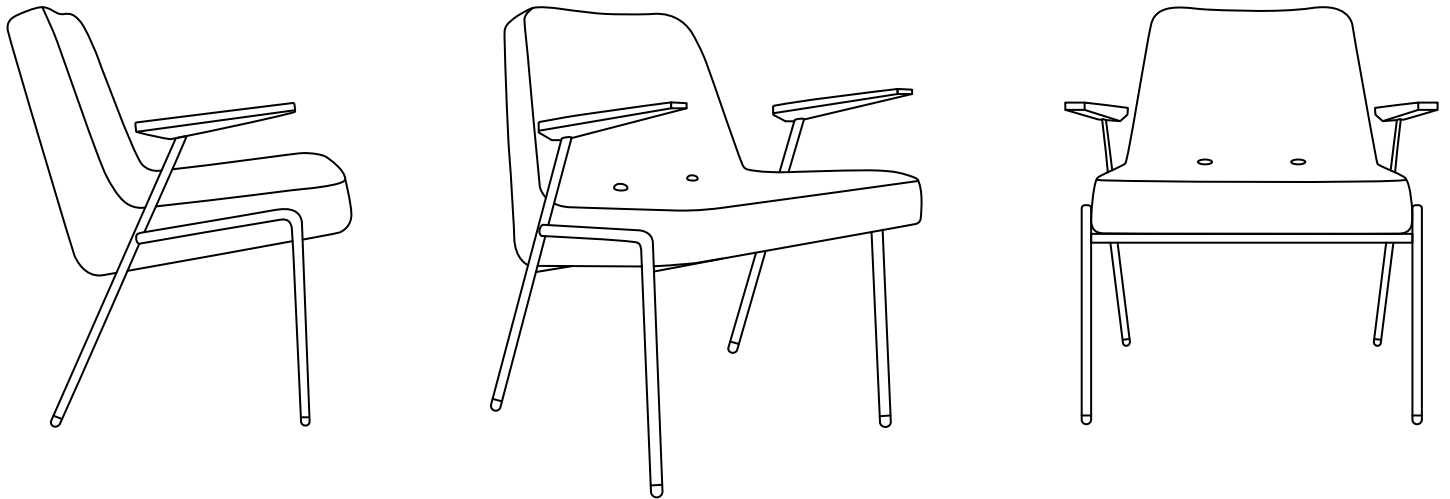
366
Concept
Retro Furniture



366 Metal Series

Józef Chierowski, 1962 / 2017

366
Concept
Retro Furniture



ABOUT THE SERIES

After reissuing the wooden 366 Armchair, 366 Concept turned to 366 Metal, also designed by Chierowski in the 1960s, but one which had never been manufactured before. Now this unknown design is seeing the light of day for the first time. Lightweight, original and minimalist, it is available in different colors, black to copper, to white. Perfect for a variety of interiors: from delicate Scandinavian to industrial lofts. The series includes: Armchair, Rocking Chair, 2-Seater, Rocking 2-Seater, 3-Seater, Sofa and Rocking Sofa.

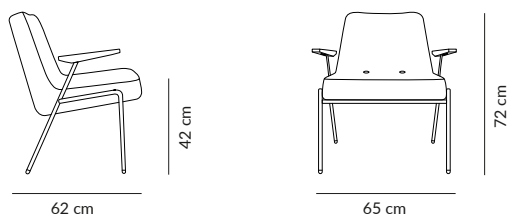
- Manufactured for the first time by 366 Concept in 2017, designed in 1962.
- Available in 4 colors of Ash wood.
- Made of stained steel and solid wood.
- Upholstery available in all fabrics, as well as natural leather (special order).

366 Metal Series

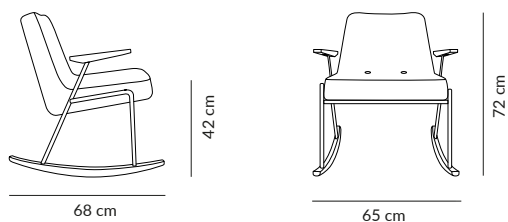
Józef Chierowski, 1962 / 2017

366
Concept
Retro Furniture

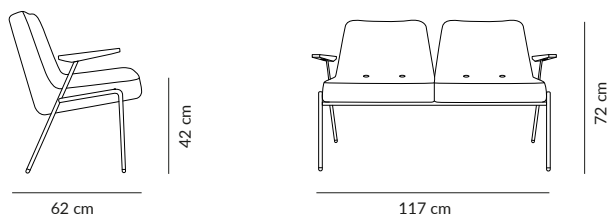
366 Metal Armchair



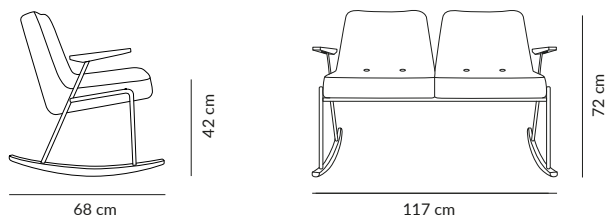
366 Metal Rocking Chair *



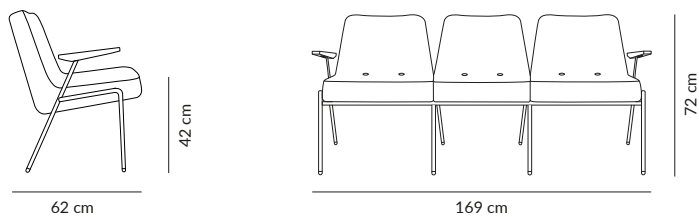
366 Metal 2-Seater *



366 Rocking 2-Seater *



366 Metal 3-Seater *



* on special order

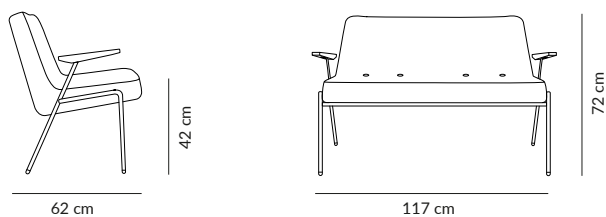
Note: On special order metal frame available in any RGB color

366 Metal Series

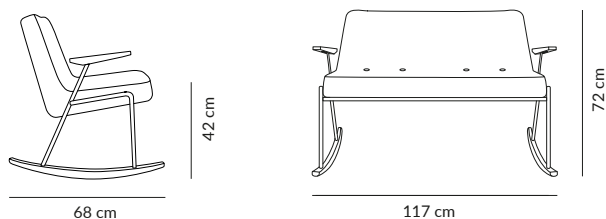
Józef Chierowski, 1962 / 2017

366
Concept
Retro Furniture

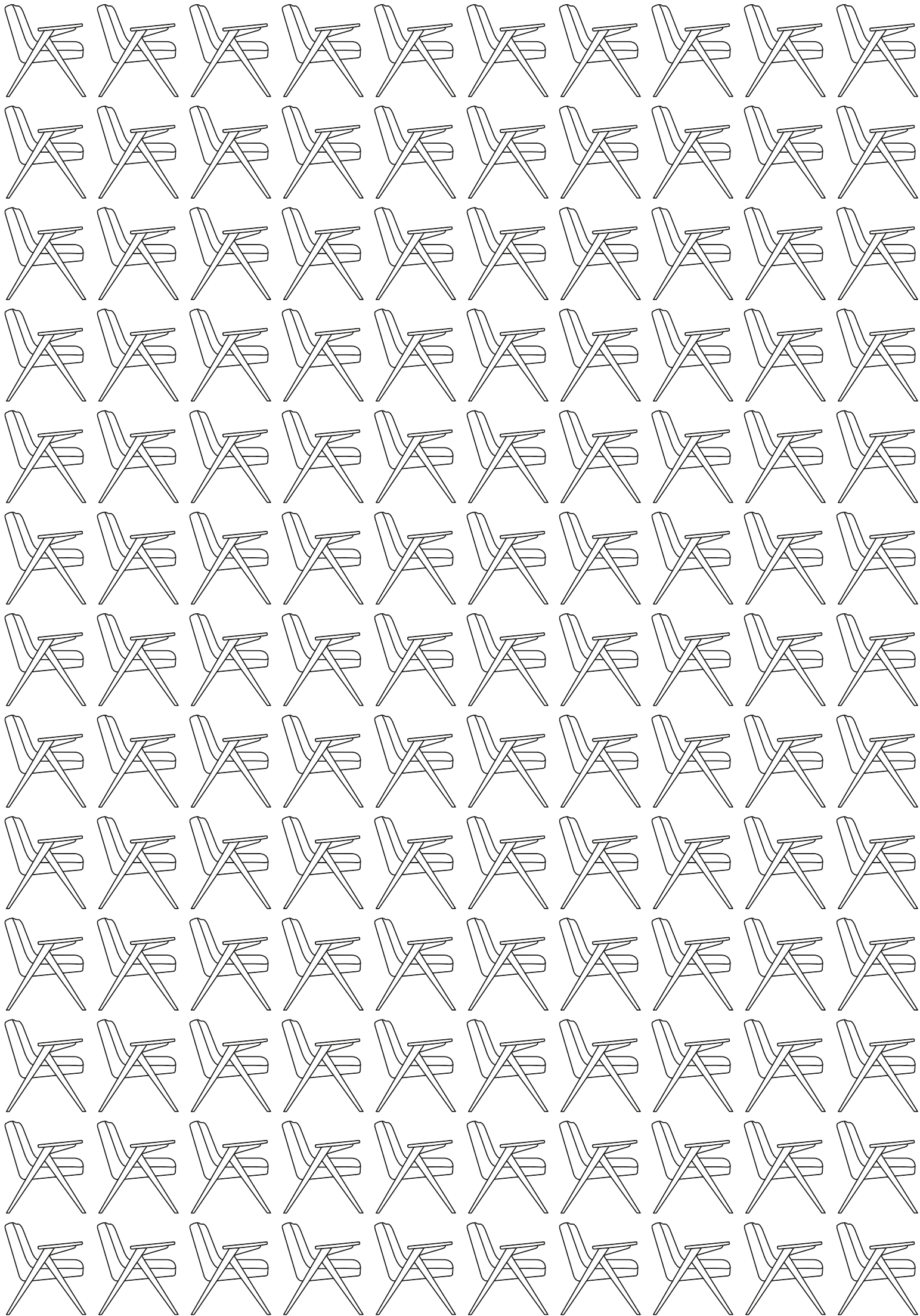
366 Metal Sofa *



366 Metal Rocking Sofa *



* on special order



Bunny Series

Bunny Armchair - Tweed Collection - Beige & Mentos, Ash 02

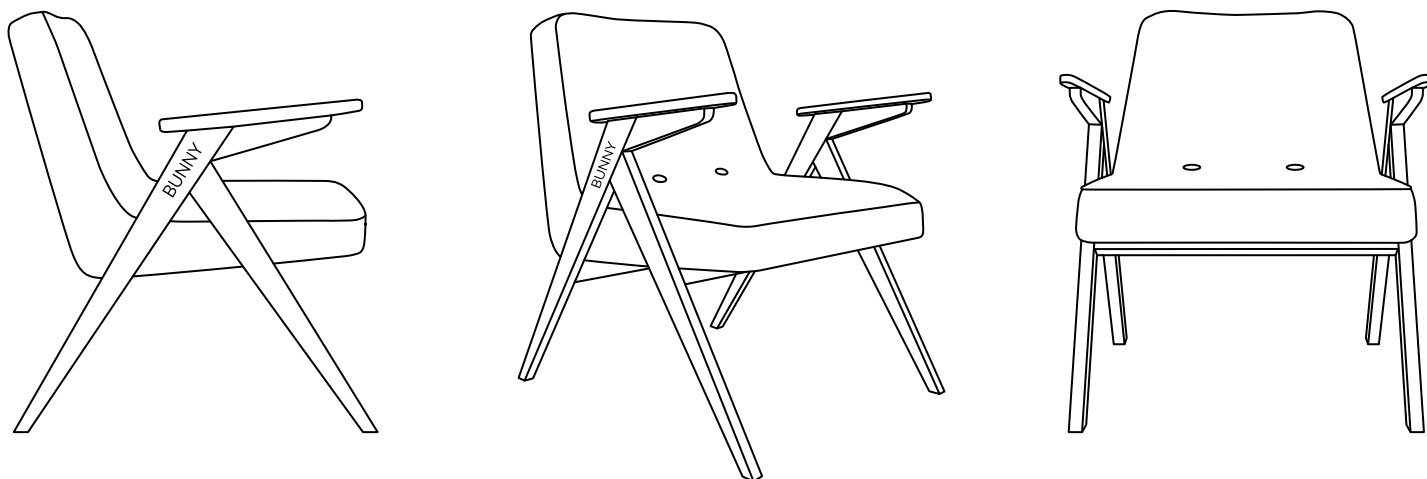
366
Concept
Retro Furniture



Bunny Series

366 Concept, 1960/2014

366
Concept
Retro Furniture



ABOUT THE SERIES

A reissue of the classic 300-177 Armchair, which gets its name from the characteristic armrests in the shape of rabbit ears. Less well known than the 366, but finally deservedly recognized as one of the Icons of Polish Mid-Century design. Definitely one of the more extravagant designs produced in Poland in the 1960s, with a timeless body that never ceases to impress. A compact armchair perfect for Scandinavian or Mid-Century interiors. The series includes: Armchair, Rocking Chair, 2-Seater, Rocking 2-Seater, 3-Seater, Sofa and Rocking Sofa.

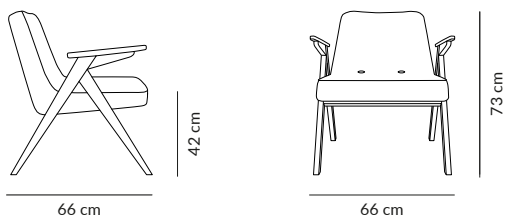
- Reissued by 366 Concept in 2016.
- Available in 4 colors of Oak wood.
- Made of solid wood.
- Upholstery available in all fabrics, as well as natural leather (special order).

Bunny Series

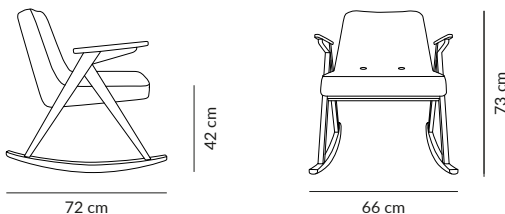
366 Concept, 1960/2014

366
Concept
Retro Furniture

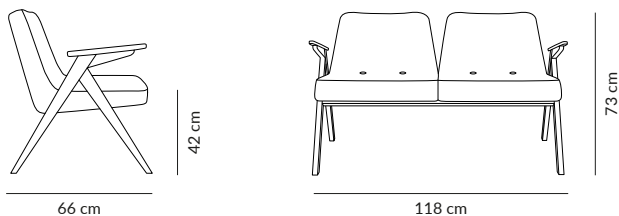
Bunny Armchair



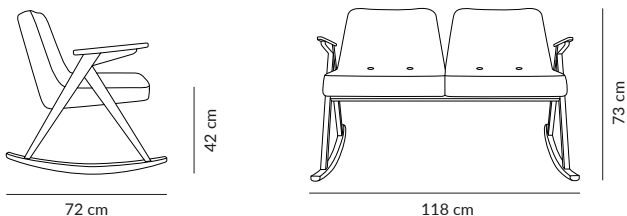
Bunny Rocking Chair *



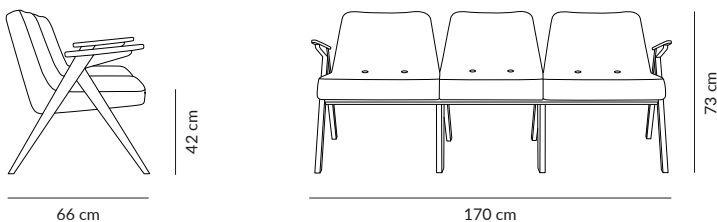
Bunny 2-Seater



Bunny Rocking 2-Seater *



Bunny 3-Seater *



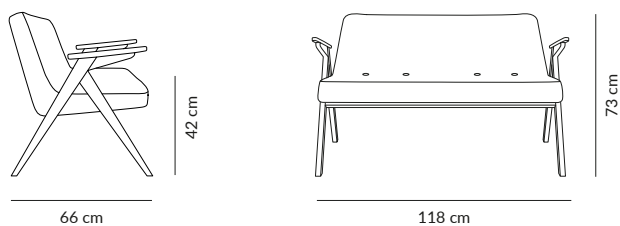
* on special order

Bunny Series

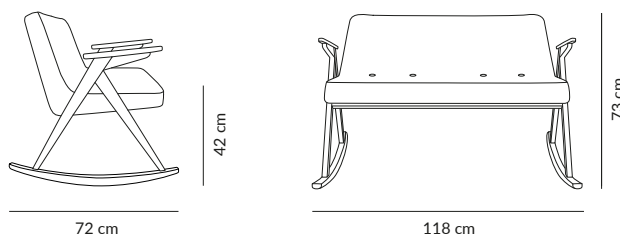
366 Concept, 1960/2014

366
Concept
Retro Furniture

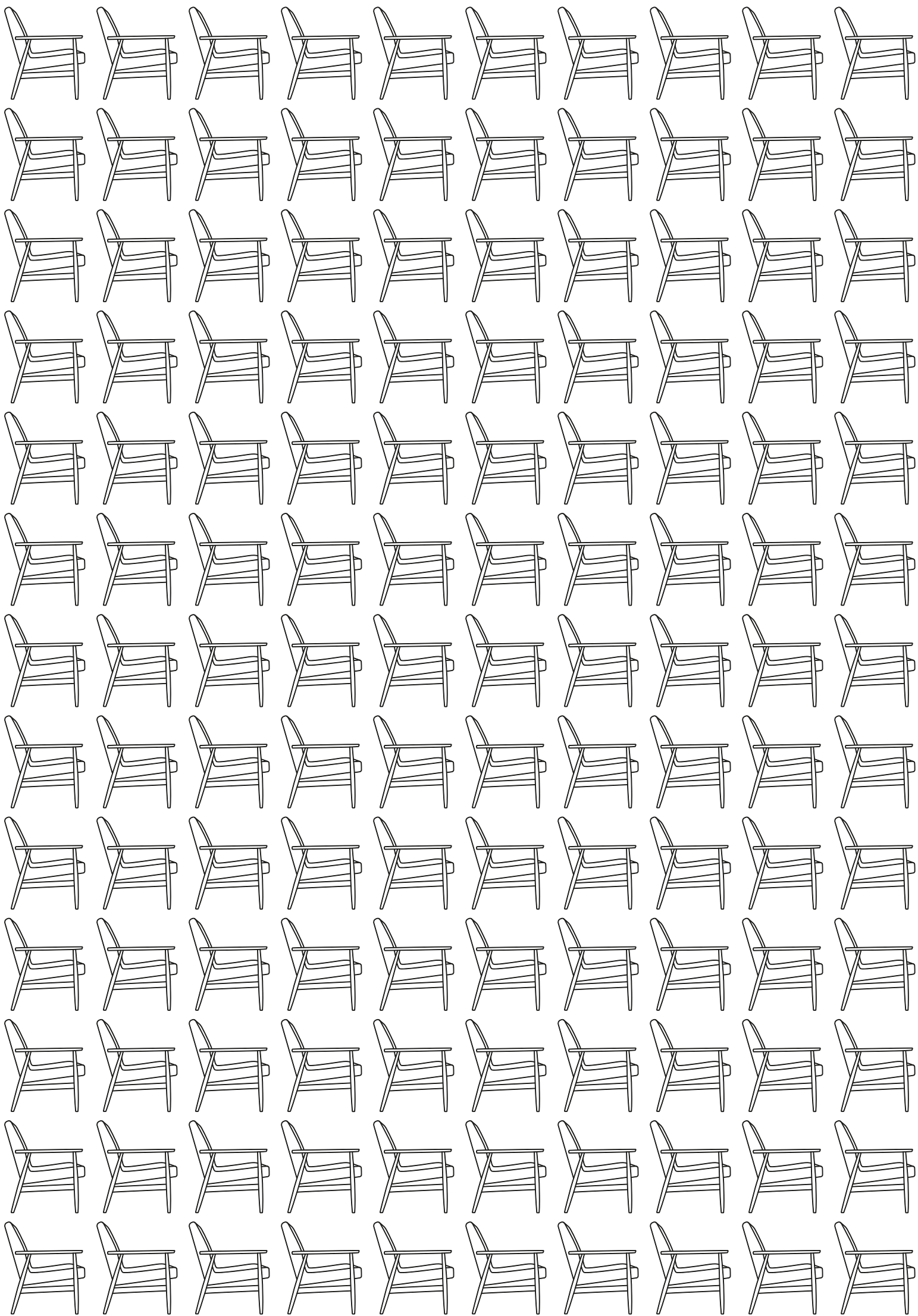
Bunny Sofa *



Bunny Rocking Sofa *



* on special order



Fox Series

Fox Armchair - Shine Velvet Collection - Mustard, Ash 03

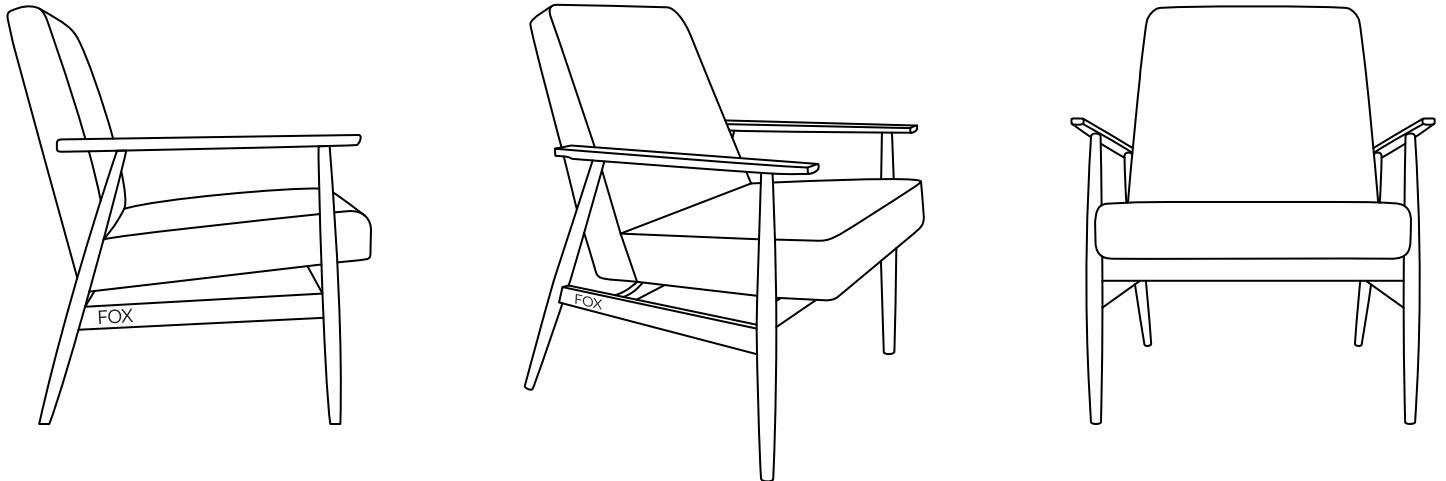
366
Concept
Retro Furniture



Fox Series

Henryk Lis, 1960 / 2017

366
Concept
Retro Furniture



ABOUT THE SERIES

The 300-190 Lounge Chair, designed in the 1960s, is often considered the second-most popular piece of Polish Mid-Century furniture aside from the 366. Its exclusive wooden design and exquisitely comfortable seat were once the pride of every Polish club and restaurant. The original wooden openwork structure makes it lightweight and compact. Contemporary reissue by 366 Concept is made of top quality Hand-Selected solid ash wood and finished with brass details, giving the product a touch of luxury. The seats series includes: Lounge, Rocking Chair, Sofa, Rocking Sofa, Club, Club Sofa, Footrest, 2-Seater, 3-Seater, Stool, Bench and Bag. The tables series includes: Coffee Table Size S, Coffee Table Size M, Round Coffee Table S, Round Coffee Table M, Round Coffee Table L and Round Coffee Table H.

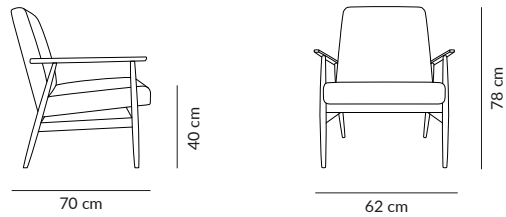
- Reissued by 366 Concept in 2017.
- Available in 4 colors of Ash wood.
- Made of solid wood, finished with brass details.
- Upholstery available in all fabrics, as well as natural leather (special order).
- Available for contract (norm passed: EN 16139).

Fox Series

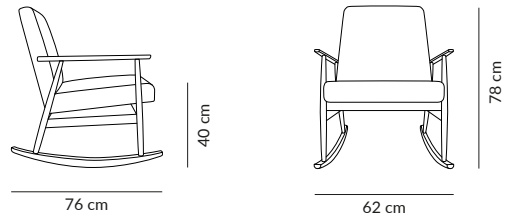
Henryk Lis, 1960 / 2017

366
Concept
Retro Furniture

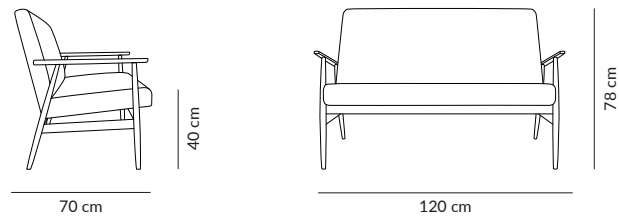
Fox Armchair



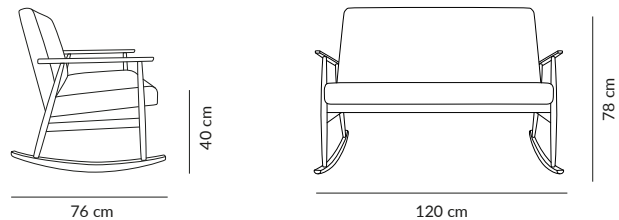
Fox Rocking Chair



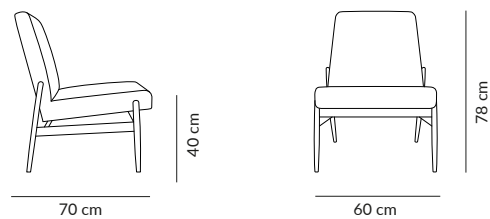
Fox Sofa



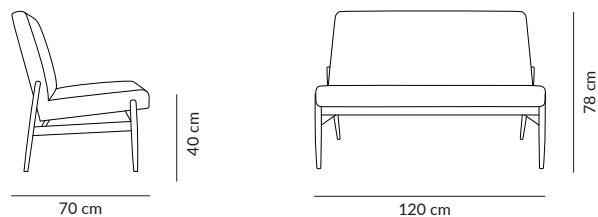
Fox Rocking Sofa



Fox Club



Fox Club Sofa *



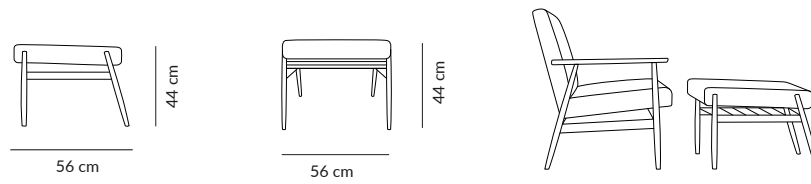
* on special order

Fox Series

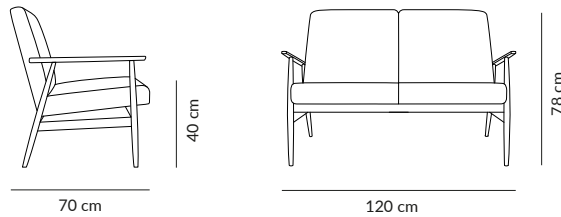
Henryk Lis, 1960 / 2017

366
Concept
Retro Furniture

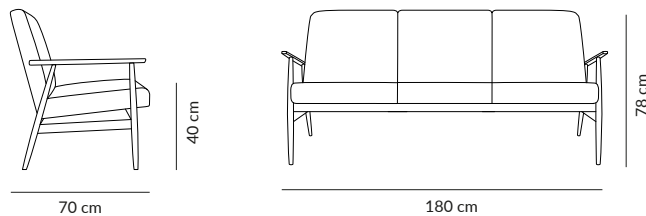
Fox Footrest



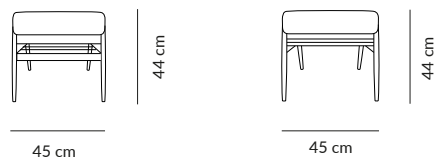
Fox 2-Seater *



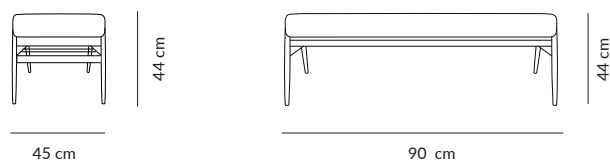
Fox 3-Seater *



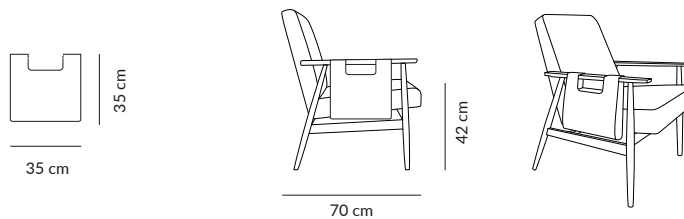
Fox Stool



Fox Bench *



Fox Bag *



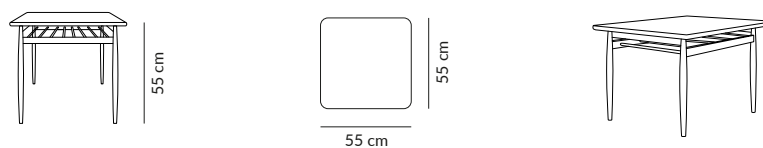
* on special order

Fox Tables Series

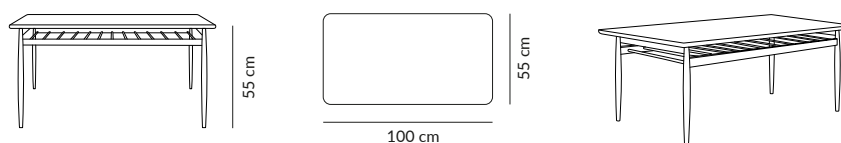
366 Concept, 2017

366
Concept
Retro Furniture

Fox Coffee Table **S**



Fox Coffee Table **M**



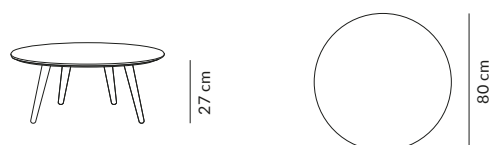
Fox Round Coffee Table **S**



Fox Round Coffee Table **M**

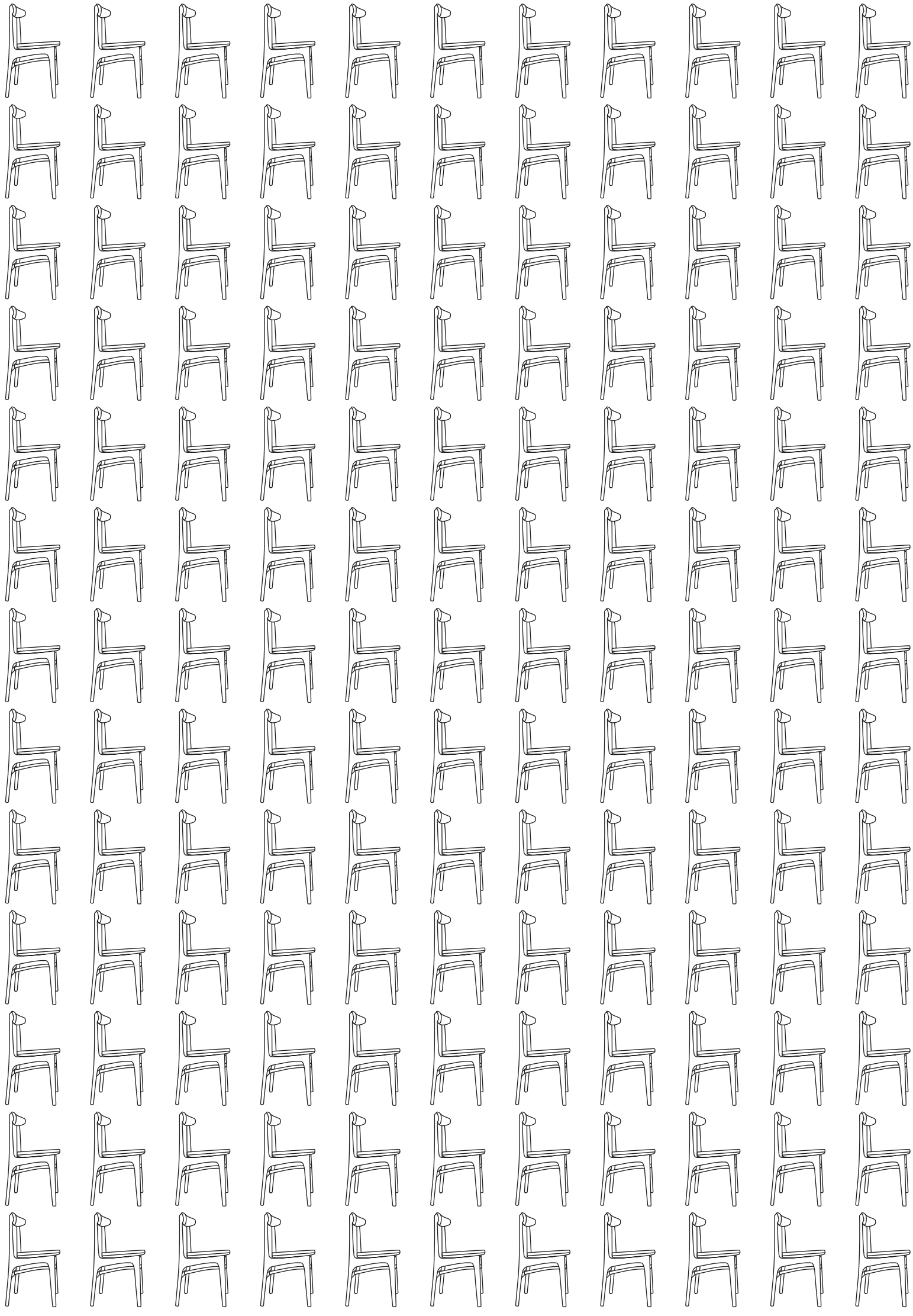


Fox Round Coffee Table **L**



Fox Round Coffee Table **H**





200-190 Series

200-190 Chair - Velvet Collection - Bottle Green, Ash 03

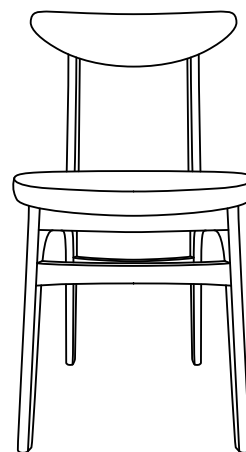
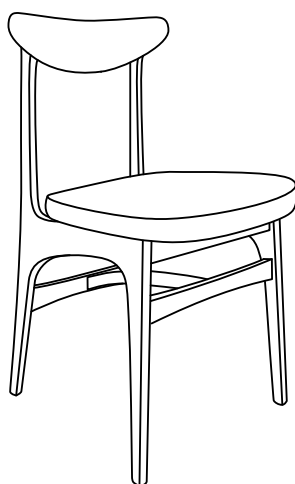
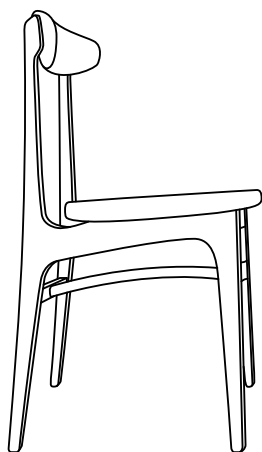
366
Concept
Retro Furniture



200-190 Series

Icons of 1960/2017

366
Concept
Retro Furniture



ABOUT THE SERIES

Contemporary reissue of Type 200-190 Chair designed in the 1960s. The chair became an unquestionable Icon of Mid-Century Polish Design thanks to its luxury and elegance. The upholstered chair's light form, as well as the use of ash wood with brass details, give it an air of quality and timelessness that continues to impress. The series includes: Chair, Bench, Rocking Bench and Bar Stool.

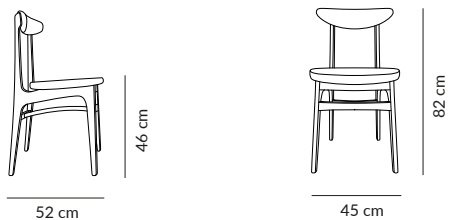
- Reissued by 366 Concept in 2017.
- Available in 4 colors of Ash wood.
- Made of solid wood.
- Upholstery available in all fabrics, as well as natural leather (special order).

200-190 Series

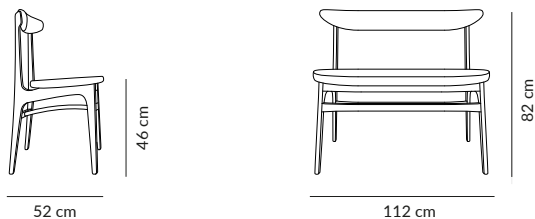
Icons of 1960/2017

366
Concept
Retro Furniture

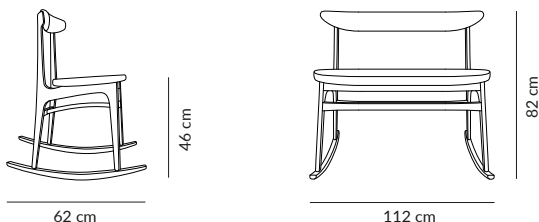
200-190 Chair



200-190 Bench*

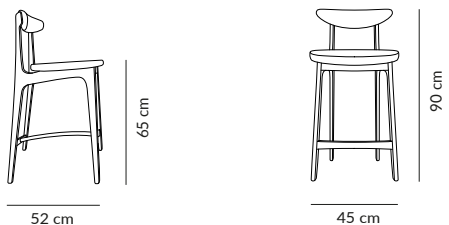


200-190 Rocking Bench*



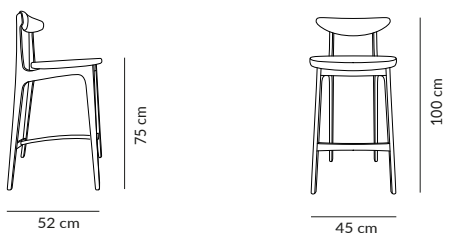
200-190 Bar Stool*

Size **S**



200-190 Bar Stool*

Size **M**



* on special order

Cocktail Table Series

Cocktail Coffee Table M, Oak 02

366
Concept
Retro Furniture



Cocktail Tables Series

366 Concept, 2017

366
Concept
Retro Furniture



ABOUT THE SERIES

Cocktail series is fun and goofy set of Coffee Tables designed for self-assembly. Its form makes it a perfect addition to both contemporary and retro interiors. Tables are made of highest quality oak (legs) and MDF covered with natural oak veneer (tabletop), and delivered in secure flat packaging. Cocktail Coffee Tables ideally complement the 366 Concept Furniture. They constitute a great solution for everyone on a lookout for a convenient, high-end wooden coffee table meticulously finished down to the last detail. The tables series includes: Coffee Table S, Coffee Table M, Coffee Table L and Coffee Table H.

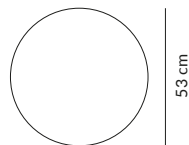
- Reissued by 366 Concept in 2017.
- Made of MDF with natural oak veneer (tabletop) and solid oak (legs).
- Available in two colors: oak, black.
- Product designed for self-assembly, delivered in secure flat packaging.

Cocktail Coffee Tables

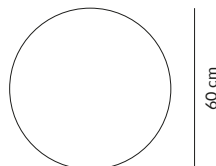
366 Concept, 2017

366
Concept
Retro Furniture

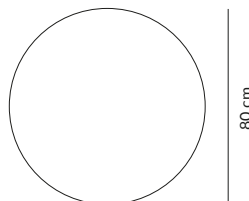
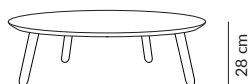
Cocktail Coffee Table **S**



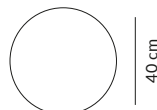
Cocktail Coffee Table **M**



Cocktail Coffee Table **L**



Cocktail Coffee Table **H**



* requires self-assembly

Cushions Series

Shine Velvet Collection - Ocean, Lavender & Mustard

366
Concept
Retro Furniture



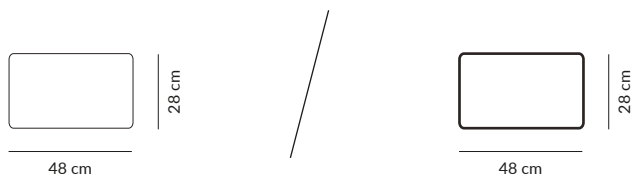
Cushions Series

366
Concept
Retro Furniture

Rectangle Cushion **S** *

Perfect match for:

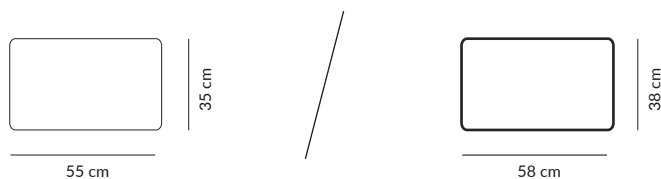
- 366 series
- 366 Plus series
- 366 Metal series
- Bunny series



Rectangle Cushion **M** *

Perfect match for:

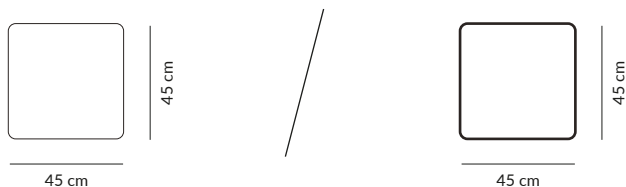
- **Fox series**



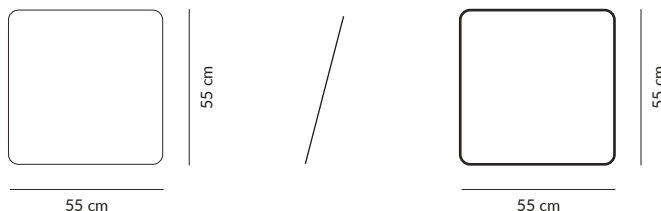
Square Cushion **S** *

Perfect match for:

- **Sofas**
- **2 - Seaters**
- **3 - Seaters**



Square Cushion **M** *



*with piping

Note: Cushions have filling inside and zip included.